

# *Direct Push Analytical Corp.*

## **Cost**

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The number might look really good on paper, but what are you actually getting for that price and will it end up costing you more in the end? Have you ever heard the saying that you get what you pay for?

**Direct Push Analytical Corp. prides itself in not being the industry low cost leader when it comes to pricing, rather, our focus is on obtaining your goals in a time and cost effective manner. Direct Push Analytical Corp. IS price competitive for the level of service we provide, the efficiency at which we can complete your job and the amount of work we can get done in a day, relative to our competition.**

**We jump through hoops so you don't have to. The old adage holds true when it comes to lowball pricing, "if it seems too good to be true, it probably is".**

How much more does it cost my client if I don't get representative sample results the first time?

**Direct Push Analytical Corp. has always used the latest sampling technology available from Geoprobe, especially when it comes to soil sampling and the use of dual tube technology (see our website for Dual Tube versus Macro-Core and the section on Doing It Right the First Time). As scientists, we understand the need for the collection of discrete, representative samples. As Geoprobe Specialists, we understand the value of providing Dual Tube sampling, otherwise all of your calculations are incorrect!**

**You do the math and calculate the true, life cycle cost incurred as a result of making decisions on pricing versus costs.**

**Quality Is Your Best Value**



**[www.DirectPushOnline.com](http://www.DirectPushOnline.com)**  
Corporate 877-372-1937