

# *Direct Push Analytical Corp.*

## **Top 10 Reasons to Choose Direct Push Analytical Corp**

1. Direct Push Analytical Corp. has always used the latest sampling technology available from Geoprobe, especially when it comes to soil sampling and the use of dual tube technology (see our website for Dual Tube versus Macro-Core). As scientists, we understand the need for the collection of discrete, representative samples. As Geoprobe Specialists, we understand the value of providing Dual Tube sampling, otherwise all of your calculations are incorrect!

2. The owner (and an operator!) of Direct Push Analytical Corp. is a former environmental consultant and Major Oil Company environmental manager who has a "great understanding of consultants needs" (based upon our customer surveys) and this background, insight, and philosophy is shared with all of our employees. As a matter of fact, all of our current operators have environmental industry experience which was gained prior to operating a Geoprobe, and thus make great "sounding boards" in the field.

3. Direct Push Analytical Corp. operators are professional grade, very knowledgeable, friendly, accommodating, helpful, adaptable, willing, efficient, flexible and responsive beyond industry standards or expectations (based upon our customer surveys) AND have between 7 and 20 years of related, industry experience.

4. Direct Push Analytical Corp. solicits customer feedback on every job because we believe testing and measuring is important to continued improvement. Thus far, we have achieved a company wide, cumulative, satisfaction rating of 9.11 (with 10.00 being the highest achievable) with our customers. We would be happy to give you a chronological list, straight out of our invoicing program, of the last 5 or 10 job contacts for referral if you wish to call them randomly for direct input. We don't just give you a list of our "top" (ie. sandbag) customers from which to solicit input.

5. Direct Push Analytical Corp. operators maintain CURRENT training/certification in OSHA 40 Hour, OSHA 8 Hour Refresher, Medical Surveillance, American Petroleum Institute Standards, e-Railsafe/Federal Railroad Administration, Fatigue Management, Job Safety Analysis and a Corporate Safety Program (CURRENT certificates available upon request).

6. Direct Push Analytical Corp.'s latest Employer Modification Rating (EMR) from workers compensation insurance carrier was 0.05. The lower the number, the lower the claims, with 0.05 being one of the best ratings achievable.

7. Direct Push Analytical Corp. has been in business since 1996 and provided Geoprobe and Mobile Lab Services to the environmental industry in over 20 states, completing over 2000 jobs. We did not just start yesterday and we plan on being around for a long time! Point being that there are only a handful of current Geoprobe companies that have been around that long and experience does count.

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8. Direct Push Analytical Corp. has always brought a table for the client's convenience. As a matter of fact, the table and going beyond the call of duty has become a signature of OUR service. Direct Push Analytical Corp. will show up on time, be prepared, and stay on the job until the job is completed. Long days and weekends are OK with us AND we have never, ever, been asked to not come back, nor have we ever been kicked off a jobsite.

9. The owner of Direct Push Analytical has been in the environmental industry since 1988, working with and managing others in both front line and staff positions. With this experience, Direct Push Analytical Corp. has vast resources and an extensive network for use on your projects at any moment's notice.

10. Direct Push Analytical Corp. prides itself in not being the industry low cost leader when it comes to pricing, rather, our focus is on obtaining your goals in a time and cost effective manner. Direct Push Analytical Corp. IS price competitive for the level of service we provide, the efficiency at which we can complete your job and the amount of work we can get done in a day, relative to our competition. We jump through hoops so you don't have to. The old adage holds true when it comes to lowball pricing, "if it seems too good to be true, it probably is". How much will it cost your client if the job is not done right the first time?

Thanks for your support.

Bryan Kinzer

Geoprobe Expert, Former Environmental Consultant, Certified/Licensed Master Well Driller, Chemist and Business Owner/Operator of Direct Push Analytical Corp.